Bronston Chiropractic receives Fulcrum Health’s ChiroCare Centers of Excellence designation for 2018

Bronston Chiropractic announced they have received the Fulcrum Health’s ChiroCare Centers of Excellence (CCoE) designation for 2018. The designation was awarded in 2017 and 2016 as well. This program recognizes clinics that use standard clinical protocols and an integrated collaborative approach in achieving positive outcomes and improved quality of life for patients. “Our staff prides itself of providing an exceptional patient experience, and this award is complimentary to their determination to enhance patient care,” said Dr. Leo Bronston.

Fulcrum Health’s CCoE program identifies clinics within its ChiroCare chiropractic network that achieve and maintain high standards of patient-centered care through record keeping, documented outcome measures and collaboration with other healthcare providers to achieve the Triple AIM in healthcare. Through an annual application and documentation review process, Fulcrum evaluates clinics against the CCoE criteria. Clinics that meet these criteria achieve the ChiroCare Centers of Excellence designation for that year.

Forty years ago, Bronston Chiropractic started in a rural community that was medically underserved. Our team at Bronston evaluates various health problems in patients in need of affordable treatments and set out to add services, staff collaboration and ongoing education. Over time our collaborative care team developed a model that has evolved to provide not just chiropractic services but also physical therapy and medical primary care to individualize the patient experience.

For more information visit: www.bronstonchiropractic.com or www.communitycarecliniclacrosse.com

Mayo Clinic Health System – Franciscan Healthcare receives Get With the Guidelines-Stroke Gold Plus Quality Achievement Award

Mayo Clinic Health System – Franciscan Healthcare in La Crosse received the American Heart Association/American Stroke Association’s Get With the Guidelines — Stroke Gold Plus Quality Achievement Award, which is the highest award possible. In addition, Franciscan Healthcare received the Target: Stroke Honor Roll Elite Award.

To receive the award, hospitals must achieve 85 percent or higher adherence to all Get With The Guidelines — Stroke achievement indicators for at least 24 consecutive months. During the same period, hospitals also must achieve 75 percent or higher compliance with five of eight Get With the Guidelines — Stroke quality measures. Some of the quality measures include percent of stroke patients who:

- Arrive at the hospital within two hours of the onset of symptoms and receive an IV injection of tissue plasminogen activator within three hours of the onset of symptoms.
- Receive anti-thrombotic therapy by the end of hospital day two.
- Have a history of smoking, and are given smoking cessation advice or counseling during their hospital stays.

To qualify for the Target: Stroke Honor Roll Elite Award, La Crosse needed to meet quality measures developed to reduce the time between a patient’s arrival at the hospital and treatment with the clot-buster tissue plasminogen activator.

According to the American Heart Association/American Stroke Association, stroke is the No. 5 cause of death and a leading cause of adult disability in the United States. On average, someone in the U.S. suffers a stroke every 40 seconds and nearly 795,000 people suffer a new or recurrent stroke each year.

Gundersen welcomes hospitalist physician

David ‘Chip’ Sosa, MD, has joined Gundersen Health System as a hospitalist. Dr. Sosa, an Austin, Texas native, is a new Gundersen hospitalist physician who is looking forward to caring for patients at Gundersen, where he finds a positive and friendly working environment.

Emergency medicine physician joins Gundersen

Gundersen Health System is pleased to welcome Joe Verzwyvelt, MD, to its Emergency Services team. Dr. Verzwyvelt brings several years of experience in emergency medicine practice to the organization. This Biloxi, Miss., native has resided in Wisconsin and the Midwest for more than four years, including in Winona, Minn. “I was attracted to Gundersen because it is a very well respected organization and a leader in healthcare in the area,” says Dr. Verzwyvelt.

Psychologist is part of Gundersen Internal Medicine team

Savannah Whitemarsh, PsyD, joins Gundersen Behavioral Health as an integrated medicine provider in Internal Medicine-Onalaska, where she will offer short-term, solution-focused therapy to patients who have any of a variety of mental health concerns. She will help patients and their families cope with chronic diseases for which they are being treated by their primary care provider. She also hopes to facilitate multi-disciplinary groups for patients that will help them better manage health problems such as diabetes, hypertension or smoking cessation.